

**IOWA ARTISTS BOARD MEETING**  
FEBRUARY 27, 2021

**MEMBERS IN ATTENDANCE:** Deanna, Danna, Delayne, Gigi, Dollie, Jane, Sue, Marcia, Rabbecca, Kathy and Sharon. Jolene Hulsing joined at 9:57 AM.

Kathy, president, called the meeting to order at 9:10 AM on Zoom

**Secretaries Report:** Minutes of January 16<sup>th</sup> IA Board meeting were circulated by e-mail earlier. Deanna moved that they be accepted as printed. This motion was seconded by Gigi. All approved.

**Treasurer's Report:** Delayne reported that Danna has signed the bank accounts as second signature. Treasurer's report was on e-mail as well. Kathy found a \$15 error. Delayne reported that the on-line show brought in memberships with 61 paying on PayPal and 94 by checks. Expenses itemized were key chains, the online show, and the newsletter. These details are in treasurer's report. Current balance is \$13,728. Upcoming expenses include state show, regional shows, and postage. With these projected expenses around \$8200 will be left.

Mileage for the traveling show was discussed. Delayne reports that current fees for mileage run about 56 cents per mile. She feels it is too expensive to reimburse for mileage. Help from volunteers is needed especially when putting up the show and taking it down. Each artist insures their own pieces of art. The Watercolor Society rents a U-Haul and packing. A motion was made by Delayne and Rabbecca to not reimburse drivers for mileage in the traveling show. This was seconded by Sharon. The Board vote was unanimous. (one grandchild disagreed).

Discussion ensued about a Facebook boost for each Regional show. Regional chairpersons are encouraged to put an announcement on their Facebook page. Consistent formatting was discussed. Galleries should be included in this as well. Danna volunteered to make up a flyer for galleries. At this point it was left to use Facebook more to announce these shows next year.

Danna moved that the Treasurer's report be accepted and this was seconded by Marcia. All members approved of the motion.

**50<sup>th</sup> Anniversary Show:**

Deanna reported that Ginger, the judge, enjoyed doing this show. An article about her is in the current issue of Artists Magazine. Deanna reported that a lot of positive response was given by the winners who liked the way the show was held and having the critique with the ribbon. Danna and Marcia helped Deanna a lot.

Discussion ensued about keeping track through the photos of art work, especially if previously entered. In the guidelines an artist cannot enter a piece of art in two Iowa Artist Shows. This was not spelled out with the Anniversary Show. Kathy moved that 50<sup>th</sup> Anniversary Online Show artwork could be entered in the 2021 Regional Shows if it did not win any place in the online show. The reasoning for this change is that it was not advertised in the on-line show regulations. Gigi moved this and Danna seconded this motion. This was supported unanimously by members.

The group discussed having an annual online show and encouraging artists to paint in the winter months. An early in the year show also encourages members to pay their dues in a timely manner. Jolene moved to have Iowa Artists hold an annual virtual show in the winter. Entry rules will need to be clarified. Jane seconded this motion and all approved of this motion.

### **Regional Shows**

Rebecca reported that there were 9 online shows and 3 in person. She would like to see the same deadlines for all of these shows. Discussion ensued about having to be flexible to help some members and use snail mail sometimes rather than online registration. Discussion also occurred on Best of Show placement. The Key chains are packed up for the regional shows and regional show chairpersons will mail them to non-attending members.

### **Newsletter**

Jane inquired if others are interested in writing articles. Danna is writing on Galleries. Deanna may write on featured artists. Included will be updates on art calls, technical articles are encouraged, winners from shows. The Newsletter is well done and everyone seemed pleased with this one. Good work, Jane. The deadline for this next newsletter is 6/1/21.

### **Traveling Show**

Deanna reported the traveling show will start in August at the Witter Gallery in Storm Lake. She hopes to circle the state. The show size will be around 25-30 pieces. Artwork must be delivered by July 1 and submission will be done digitally along with a waiver for damages. This show will only offer certificates, not ribbons. The budget for the traveling show was discussed.

### **Next Meeting**

Kathy stated this meeting will be around the state show in May. Probably the 15<sup>th</sup>. Danna moved this meeting be adjourned and it was seconded by Rebecca. Unanimous approval. The meeting adjourned at 11:12 AM.

Respectfully Submitted,

Sharon Scandrett, Secretary.