



Charles H. MacNider Art Museum
303 2nd St. SE
Mason City, IA 50401
(641) 421-3666
www.macniderart.org

Deadline: May 1, 2021

CALL FOR ENTRIES

Saturday, June 12, 2021 • Mason City, Iowa

MacNider Arts Festival Outdoor Art Market

2021 MacNider Outdoor Art Market Entry Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Tax ID: _____

(All artists must have an Iowa Sales Tax Permit to participate in the Outdoor Art Market.)

Please check:

- I am a MacNider Shop artist.
- \$15 Jury Fee
- \$75 Entry Fee (\$90 after May 1)

Signature of Artist: _____

Category:

- Painting/Drawing
- Ceramics
- Jewelry
- Photography
- Fiber
- Glass
- Wood
- Sculpture
- Other:

Mail form with payment to:

Charles H. MacNider Art Museum
ATTN: Lindsay Thompson
303 2nd Street SE
Mason City, IA 50401

MacNider Arts Festival Outdoor Art Market

On the lawns of the Museum and the adjacent
Mason City Public Library at
303 2nd Street SE in Mason City, Iowa*
Saturday, June 12, 2021
9 am - 4 pm

**Please see the next page for 2021 COVID-19 event details.*

SELECTION

All artists wishing to apply to the MacNider Arts Festival Outdoor Art Market must submit three color images of their work. Images should be representative of the work to be exhibited and will serve as the only criteria used. All work must be original or reproductions must be marked.

If you are a current MacNider Shop artist, you will not have to pay a jury fee but will still be juried into the 2021 Art Market using your submitted images.

There is a limited number of openings in our Art Market so it is important to submit applications before the May 1 deadline for judging. Applications received after deadline will be added to a waiting list. Those entries will be judged and artists may be contacted if and when a spot opens up.

JUDGING

A committee of judges will review the submitted images. Please label each image with your name and medium. Any brief description provided will be available to the jurors. All decisions of the jury panel are final. If work is submitted by email the images must be labeled with your name, medium, and size.

NOTIFICATIONS WILL BE SENT OUT BY MAY 12. Applying artists will be notified of the selection by email unless an email address is not provided. Your entry check will be sent back should you not be accepted.

RULES

- All work must be designed and executed by the accepted artist.
- If two artists would like to be together they can purchase two booths and request they be placed next to each other.
- Artists or their representative must be present with the booth for the entire event.
- All work shown must be for sale.
- We reserve the right to ask artists to remove work from their booths that do not meet the Art Market's criteria or mission.

APPLICATION & FEES

The entry fee of \$75 and a jury fee of \$15 should be submitted with this application. The entry fee of artists not accepted will be returned with notification. This is a rain or shine event. *Please see next page for COVID-19 and 2021 refund details.

SPACE & SET-UP

All spaces are approximately 11'x11' in an open outdoor area. Artists must furnish tables, chairs, tents, and any set items. As this is an outdoor show, please be prepared in the event of inclement weather, including wind.

Booth assignments will be made in advance. Artists may set up booths on Friday, June 11 after 3 p.m. (please note: no overnight security provided) Check-in will begin at 7 a.m. at the Art Market booth. This year there will be an assigned parking area for Art Market artists. More info will be given after being accepted into the market.

PERKS & HIGHLIGHTS

- Helpful volunteers & booth sitters
- Art Bucks - purchase incentives for shoppers!
- Booth Judging prizes:
1st place-\$100; 2nd place-\$75; 3rd place-\$50

CHECK LIST

Please make sure all the following items are included with your completed and signed application:

- \$15 jury fee payable to Charles H. MacNider Art Museum (unless you are an active MacNider Shop artist)
- \$75 entry fee payable to Charles H. MacNider Art Museum (\$90 after May 1)
- Three images of examples of the work you will be bringing to the Outdoor Art Market. You can send JPG images by email or mail prints or a CD. These images may also be used for event advertising. You can also provide a brief description of your work/process.
- A copy of the Iowa Sales Tax Permit application if your number has not yet been received. If you already have a number then that should be included on the application.

Send all of the above to:

Charles H. MacNider Art Museum
ATTN: Lindsay Thompson
303 2nd St. SE
Mason City, IA 50401

**If you have any questions
please contact Lindsay Thompson
by calling 641-421-3666 or emailing
lthompson@masoncity.net**



2021 MacNider Art Market & COVID-19

The Charles H. MacNider Art Museum is hoping to hold the 2021 MacNider Outdoor Art Market as an in-person event, but all artists applying should be aware that this may change. The Art Market could be moved to a later date, changed to an online event, or canceled. The City of Mason City, Museum staff and board will meet regarding the current area COVID-19 conditions when we are closer to the event date. At that time everyone will be informed if there are any changes made to the event.

Please contact the museum if you apply for the event and then are not able to participate. The art market refund policy for 2021 is very flexible - anyone who has been exposed, is unwell, or feels unsafe can receive a refund via check.

ONLINE ART MARKET

If the 2021 Art Market changes to an online event everyone will receive a full refund. Everyone will also be given the opportunity to participate in the online version. To do this the artists will submit materials to us exhibiting your artwork - creativity is encouraged! You are welcome to create a video advertising your work, demonstrating your craft, touring your studio, etc.

Thank you for your patience during this time and please don't hesitate to reach out with questions.

The Charles H. MacNider Art Museum