

## Iowa Artists Board Meeting Minutes 01/15/2022

Members Present: Deanna Skokan, Kathy Strohl, Gigi Nelson, Sue Biederman, Danna Fruetal, DeLayne Segar, Marcia Kruse, Rebecca Hennessey, Jolene Hulsing, Lyra Halsten, and Sharon Walker

President Kathy Strohl opened the meeting at 8:34 am, welcoming Lyra as a new broad member.

The Secretary minutes were discussed with no corrections. Motion to approve them made by Danna and seconded by Deanna. Motion was approved.

The financial statement was discussed with a motion to approve them made by Rebecca and seconded by Deanna. Again they were approved.

Membership was next on the agenda with Deanna providing the current numbers of paid members. Currently there are 134 members with 19 of these being new since October. The breakdown follows:

Current Year	Region	Past Year
2	1	5
9	2	19
12	3	19
6	4	10
26	5	49
16	6	21
13	7	32
21	8	32
4	9	9
3	10	4
8	11	11
13	12	23

Deanna will send out another membership email reminder soon.

The upcoming Iowa Artists Regional Shows were reported on by Rebecca. There are 7 regional shows scheduled with regions 1 & 4, 3, 5, 6, 7, 8, and 9 all having in person shows. Regions 2, 11, and 12 have not sent in any information yet.

No one has stepped up to chair the state show. Sharon agreed to chair this show. The date selected is May 14 in Ogden, Iowa.

The newsletter was reported on by Sue Biederman. She has need of one other article which Danna felt she could provide. The deadline is February 15. She would like to

have the Regional Show issue online rather than printed for the following reasons:  
It will save money not to print the newsletter and mail it.

Presently there are 11 members without e-mail. Copies of the newsletter can be printed and sent to them.

The printer has said there is currently a paper shortage which could also affect the printed version. We also wouldn't have to worry about limiting the number of pages.

The newsletter can be sent out faster electronically and posted on the website. All forms for show entries will be online on the website.

A motion was made to have an online newsletter, by Deanna and seconded by Danna. The exception was made for members without computers.

The Website was then discussed by Marcia Kruse. Discussion ensued about whether participants needed to continue taking photos of their work for submission. Since photos are needed to enter the annual online show, directions on how to take photos of works and submit them will remain online but move to the online show tab. Rebecca felt that show chairs could decide if they wanted photos of the winners in their region.

Gigi reported the Storm Lake Library is being remodeled. The Witter Gallery is a part of the library. She wasn't sure about the plans for the gallery but suggested the Sanford Museum or Arts on Grand for potential shows if any are held in the near future.

Jolene, Region 9, reported that they were preparing for their show. They believe they have a judge, Marge Boska, a landscape artist who recently sold her gallery and has taught and judged shows. Motion was made by Rebecca to approve her as a judge since she is not in our approved list. Kathy seconded this motion. All approved.

Danna said her judge wasn't on the approved list either, but she would work up a resume of her background.

Danna said she has been talking to galleries wanting to hold plein air events but not knowing about any others set up around the state. She has set up a Plein Air Events website to list all the plein air events in Iowa. She asked if a link to it could be listed on the Iowa Artists' web page. Jolene motioned to approve the link and Sue seconded it.

Discussion occurred about not having another traveling show since that was for our 50<sup>th</sup> Anniversary celebration. Since galleries are asking to be included in the next traveling show, we discussed having interested galleries sponsor an Iowa Artists Only show. This could be opened up to all members as a juried show. Artists would be responsible for submitting, delivering and picking up their works in person. The state could be divided into 4 regions with a show held in a different region each year. Deanna reported that there were 6 galleries interested in having traveling shows.

Marcia has been investigating having the first such show at The Collective in Elkader OR including four galleries in the area and having a gallery hop.

Galleries want new people. Iowa Artists is working to connect members having a body of work with galleries for shows.

De set up a figure drawing workshop with a clothed model at an art center. The person she was working with at the art center left and the new person arranged for a nude model. Since the rules say %family friendly artwork, no nudes+, should the workshops also be %family friendly+? The board decided to poll the membership.

Kathy brought up that officersqterms will be ending in May. Board members running for another term are: Sue, Deanna, Rabecca, DeLayne, and Marcia. As Vice President, Danna automatically moves up to the Presidency. Kathy and Sharon will step down. Danna volunteered to be the workshop chair which was approved by the Board. Membership will vote on these positions at the state show in May.

De proposed three different options for handling payment for the regional shows:

1. No change. \$150.00 advance checks sent to Regional and State Show Chairs in Feb and then they submit reimbursement request after the show for their costs.
2. No advance checks sent and chairs reimbursed for all costs after the shows.
3. New idea: Show chairs send in a payment request for the judge, venue and their costs and Iowa Artists writes the checks and sends to the Show Chairs before the show. The Chairs are not out any money. Or Iowa Artists can send the checks directly to the judge, presenter and venue after the show per the Chairs written requests approved by the President. This is more work for Iowa Artists Treasurer and President to approve and mail the checks but the big advantage is that the Chairs pay nothing out of pocket. This is what we are doing for the Workshops.

Finances for show chairperson was discussed with \$150 to each region sent out in February. This is easiest for Dee. Increases were discussed for judges and for each region but fees were kept the same.

Region 5 had 60 members last year and was the largest region. Should it be divided? If so, how? It was decided to see how many attended this yearq regional show.

A motion to adjourn was made by Marcia and Rabecca seconded it. All approved. The meeting adjourned at 10:20 am. Next meeting will be end of April.

Respectively submitted,

Sharon Scandrett and Kathy Strohl