

Iowa Artists Board Meeting Minutes October 2, 2021

The board meeting was called to order at 9:08 a.m. on 10/2/21 by President Kathy Strohl. Members joining the zoom meeting included: Deanna Skokan, Gigi Nelson, Sharon Walker-Scandrett, Marcia Kruse, and Kathy Strohl. Kathy thanked Sue Biederman for volunteering to become the newsletter editor.

The past minutes were read prior to the meeting, and a motion to approve was made by Gigi Nelson with Kathy Strohl seconding the motion. The minutes were passed unanimously.

Delayne Segar, Treasurer, sent the financial statement prior to the board meeting. Deanna Skokan moved to approve the financial report and Sharon Walker-Scandrett seconded the motion. The motion was carried unanimously.

Prior to the meeting it was proposed that the By-Laws definition of “year” – January 1 – December 31, be made the same for everything: the 990-N, the fiscal year and the membership year. This motion was approved via email prior to the meeting.

Jim Updegraff has retired. De has graciously agreed to take over filing the 990-N annually and another form that is filed biennially to maintain Iowa Artists nonprofit status.

Deanna reported that we now have 241 members. Forty-one have joined since June. PayPal use is up for dues payment.

Rabecca sent in a report on the regional shows since she was unable to attend. Many regions still need chairs.

Marcia has gone back to work because the school could not find an art teacher. If you know of any art teachers looking for a job she encourages them to come apply! She has not had much time to work on the website since returning to work.

Gigi reported on the Traveling Show's opening at the Witter Gallery in Storm Lake. It was well attended with live music provided.

The online show was discussed. Entry dates for submitting artwork will be January 1, 2022 – February 28, 2022. Advertising for the show will start with this newsletter coming out in October. The lifelong membership award was only offered to celebrate Iowa Artists' 50th Anniversary. There will be two categories: 2-D and 3-D. What should the cash awards be for first, second, and third? It was suggested first - \$50, second - \$40, third - \$30 with certificates for honorable mention.

Allowing china painting into the regional shows was discussed. It was the consensus of those present that isn't a typical art medium in Iowa Artists and judges may not be

qualified or familiar enough with it to judge it. There are specific organizations for china painters that would be better suited to the medium. Kathy will poll the board via email.

Members were not familiar enough with the Stonemasons work to determine whether they were candidates for membership. Deanna will request pictures of their work and Gigi will share them with Dave Boelter to get his opinion on whether they would qualify as fine art sculpture. Dave is a sculpture artist who teaches at Buena Vista College in Storm Lake. He was our state judge this year. Once we receive his opinion, Kathy will poll the board via email.

The membership files are becoming cumbersome. It was decided to keep the current membership records from 2016 to now. Any names older than that will be archived to another membership list. Kathy Strohl made a motion to do this; Gigi Nelson seconded it. Kathy will poll the board via email.

Zoom renewal is due 11/17/21. It is \$149 a year. Kathy will poll the board via email.

Sue needs software to do the newsletter. She says the application for Adobe InDesign is \$20.99 per month for an annual commitment or \$31.49 per month for less than a year's commitment. Deanna explained that renting it allowed the software to be kept up to date with the latest version available for use. Those present decided Iowa Artists should pay for the software rental with the stipulation that the newsletter editor must remain in that position until the end of the rental term since it probably isn't transferable to another person midyear. Kathy will poll the board via email.

Galleries have approached Deanna and Danna asking how they can get the Traveling Art Show. Since the Traveling Art Show was for the 50th Anniversary only, it was suggested that individual galleries wanting to host an Iowa Artists show have an entry call for Iowa Artists only for a specific month. The gallery would be responsible for accepting entries, getting a judge for it, jurying the show and notifying accepted artists. Members would be responsible for getting their chosen artwork to and from the gallery. These shows would be held once a year and rotate around the state, with a different gallery sponsoring the show each year.

Deanna said we have contacts with 49 galleries. We could have two Iowa Artists shows a year on opposite sides of the state. Artists could enter one or both shows but would be responsible for getting their work to the gallery if it was accepted. Artists can enter the same art piece in ONE Iowa Artists show only.

Marcia said the gallery in Elkader had space to potentially host a show. She will check with their board to see if that is a possibility. If it is, it might be good to have them host the first show as a trial run. Deanna will e-mail the membership to see how much interest there is in having a show like this. She will also check with the galleries to see if they are interested.

We ordered 500 brochures from Vista print in January for \$243.28. We have used all

the brochures and need to order more. We got the best price break when we ordered 500 as opposed to 250 or 300. Kathy will poll the board via email.

Galleries have asked us to include their workshops in our workshop listing. We haven't been doing that because it caused our members confusion. They thought they were free workshops paid for by Iowa Artists. Charging galleries an annual fee for advertising their workshops was discussed. It would begin January 1, if approved. Deanna Skokan made a motion to list gallery workshops for a fee. Sharon Walker-Scandrett seconded it. The gallery workshops would be listed in a separate section under workshops. Kathy will poll the board via email.

Deanna Skokan motioned to adjourn the meeting at 10:40. Kathy Strohl seconded it.

Respectfully submitted,
Kathy Strohl

**Addendum
October 15, 2021**

The e-mail voting results from the last meeting are as follows:

Monetary awards for the online show at the beginning of 2022 are approved.

China painting is **not** an acceptable entry in 2- or 3-D in Iowa Artists shows.

Photos of the Stonemasons' work was requested so we could evaluate it to see if it falls within Iowa Artists guidelines. So far, no photos have been submitted.

Yes, to archiving the membership list beginning with 2015.

Yes, to paying for annual subscriptions to Zoom and InDesign for the newsletter. Yes, to ordering more brochures.

Yes, to charging galleries a sponsorship fee equal to membership dues and advertising their workshops under a subheading of Workshops (so they will not be confused with our free Iowa Artist Workshops, some of which are held at the galleries) on the Iowa Artists web page.