

Iowa Artists Board Meeting Minutes – October 12, 2019

- The Iowa Artists Board met Saturday, October 12, 2019, at St. Andrews Lutheran Church, Ames, Iowa. President Jeanine Strodman called the meeting to order at 9:58 am. Present were Gail Larson, De Segar, Doug Sorem, Jeanine Strodman and Kathy Strohl. Doug Sorem was welcomed as the new board member replacing Ken Harskamp.
- Jeanine read the spring board meeting minutes. Discussion of printing one newsletter in the spring and having the other newsletters available online at the Iowa Artists website was revisited. Based on cost and time, printing two newsletters per year is not feasible. The board would rather apply the money saved from printing the second newsletter to putting on regional workshops.
- Putting a link to the Iowa Artists Facebook page on the Iowa Artists website was also discussed in the spring but no link shows on the website. Gail will e-mail Marcia to see if this can be added.
- De gave the treasurer's report. Payment through PayPal has been popular. De says PayPal payments have included a couple of payments from people who gave no additional information or filled out the membership form. They have not responded to her e-mail inquiries and she's not sure where they are from.
- De gave a report on the workshops that have been held and how many new members have joined as a result of coming to the workshops. After the spring state show, De had volunteers from every region who said they would set up workshops in their region. Several of these volunteers later said they were unable to set up workshops. It was decided that De would continue setting up workshops in other regions, rather than relying on volunteers.
- De presented a bill for Facebook boosts for the workshops. Gail moved to pay it. Kathy seconded it. MSC
- Membership was then discussed. A few people were listed in the wrong region in the spring membership list. These names were checked to make sure they are currently in the correct region or moved there, if not.
- Members living on the borderline between regions and wanting to attend a regional show not in the region where they reside were discussed. It was decided they could show in the neighboring region if approved by the board ahead of time. Regional show chairs in both regions must be notified which region they are showing in prior to the spring shows. Doug Sorem was given permission to show his work at the Region 6 spring show. Art Cicotti was given permission to show his work at the Region 5 spring show.
- Two Nebraska residents attended the IA workshop in Council Bluffs and wanted to join Iowa Artists. The Iowa Artists By-laws state that all members of Iowa Artists must be residents of Iowa. The Board stands by that. If you make one exception, you start down a potentially slippery slope of where do you draw the line? All members must be Iowa residents.
- A membership chair is still being sought. Jeanine will contact both this year's and next year's regional show chairs and ask them to recommend any members they think would make a good membership chair.
- De recommended contacting Denise Peters (region 4), Dollie Bothwell (region 9), Connie Eyberg (region 9), and Jolene Hulsing (region 9) to see if they would be interested in being on the board.
- Jeanine drew up a map to redo Iowa Artists regions based on membership numbers to even out the number of members in each region. After discussing the matter, it was decided to leave the regions as is and to try to build up membership in all regions through holding workshops.
- Doug suggested promoting Iowa Artists at each county fair held during the summer. Ideas discussed included having a person present at the fair to promote IA and/or giving brochures to superintendents of the open class creative arts at fairs that have them, to distribute to people who entered the classes and anyone else interested.
- It was decided that Kathy would write an article for the newsletter encouraging members in each region to print and hand out Iowa Artists brochures at county fairs, art fairs and any other art events or venues in their county and regions. A master form for the brochure would be placed on the website for them to download and print. Gail mentioned that newspaper offices often had the best price for having copies printed. They print directly from the paper copy.
- Also discussed was the difference between Fine Arts and Creative Arts. What is considered "original" art that can be entered in regional shows? Gail clarified the definition of a "print" in the Rules and Prospectus for Regional and State Shows.
- Gail moved to adjourn the meeting at noon. De seconded the motion. MSC